

# The Burlingtone



The Voice of the Green Mountain Chorus of the Barbershop Harmony Society since 1947

We meet Tuesdays at 7:00 PM at St. Francis Xavier School, Winooski, Vermont-Call 879-3105

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WEB SITE: [www.greenmountainchorus.org](http://www.greenmountainchorus.org)

## Director's Corner—

August 9th will mark our kick-off for the Fall Contest preparation. As most of you know the contest is a little earlier this year and, of course, is being held in Halifax! Our plan will be to take "*Little Pal*" and "*Rockabye Your Baby*" as the competition package. The Music Team did worry that with the short preparation time *Rockabye* might not be ready, so we have a back-up of repeating "*Way Down Yonder*".

Our goal will be to continue the improvement we've been making over the last few years and bring back a ribbon. To do that will take a serious effort on each singer's part! The first part of that effort is attendance -- attendance at Tuesday night rehearsals and at the Retreat with Karen Rourke scheduled for September 10. We have 8 rehearsals counting tonight! Plan on making at least 6 of them!

We also have our **UCANSING2** program which culminates in the September 13th guest night. To make that a success we won't be able to do much, if any, contest work that night. I can't begin to express how important that guest night is -- not just to our chapter, (See **Director's**, p.2)

## UCANSING2

### Campaign—It Is In the Numbers-

What would your goal be for the Chorus to grow to in numbers for the coming year? Ever think what it would be like to add ONE new member a month, and with no attrition, grow to 45 or 50 guys singing well in Contest or on the Annual Show?

We are right at the point of engaging the Hall Radio Group(WOKO, WJOY, KOOL 105) to run some UCANSING2 ads for us the week prior to Guest Night on September 13<sup>th</sup>. We would like to do more, but our funds are limited. They will support our recruiting efforts, but it is essential that we go out and literally "collar" guys to come to Guest Night.

September 13<sup>th</sup> is just the start of what I believe will be a year long campaign to raise our numbers, and thereby improve all aspects of Chorus life, from Annual Shows and Singing Valentines, to better Northeastern District contest levels. The critical part of any campaign is the BEGINNING—a good start portends good final results—let's make sure we kick this thing off with our best effort, and continue the effort all year long—

(**Director's**, cont'd.)

but to the Society as a whole. They have challenged every member to bring at least one guest! There's another implication there: every member should plan on attending September 13th!

Whether you plan to go to Halifax or not; whether you're a regular attendee or one of our occasional brethren!

I really believe our Fall contest results and the **UCANSING2** are related. If we want to attract and retain new members we need to continue improving our singing. If we can impress our guests and then bring back results that show we're one of the best in the Northeast, I believe we'll get them to join!

**Greg Morrill, Director**

## **UCANSING2 Campaign**

As this newsletter indicated last Tuesday, the national UCANSING2 kicked off last week. Didn't ya' love that great banner that Jerry Huetz hung up on the wall at St. FX School?

To net, the campaign will include lots of nationwide PR effort (both US & Canada), lots of efforts by local chapter members in seeking out prospects, and culminating for the GMC in a gigundo Guest Night on Tuesday, September 13<sup>th</sup>. Believe or not, the target number of attendees for our guest night will be fifty-five gentleman. Coincidentally, that's the same number as our current membership. To achieve fifty-five guests, we'll need a prospect list of one hundred-ten names. If one works out the math, that's three names per active member. These names aren't going to appear out of thin air – the assistance of every member will be required.

So over the next month, we'll be seeking from each of you names, names, and more (names. We'll have a form(Cont'd.)

(UCANSING2, cont'd.) available next week for name, addresses, phone # etc. There is one catch – don't give us a name that you yourself wouldn't call about the Guest Night or pick up to bring to the Guest Night. You membership team will be sending introductory letters to all the folks on the names list but we'll need your help in making follow-up phone calls and physically bringing guests to the meeting.

This is serious business. The International Society is spending a large amount of time and bucks on this program. Your Board of Directors will be spending their entire meeting this week brainstorming on ways to make this campaign successful. On Tuesday you'll find yellow flyers available to promote the Guest Night. More than likely, additional materials will be available later on. Please be thinking about guests that you'd like to invite. And feel free to "think outside the box". In future newsletter articles, we'll be giving you hints and suggestions on how to come up with more names.

### **C. Church Membership VP**

## **Chorus Manager News- Newsletter input #1:**

There will be sing-out on Saturday morning, 8/13/05, at **Ethan Allen Tower rededication** in north Burlington. Last week's newsletter had a very informative article on the project. Warm-up will be at 11:00 in the parking lot of the Elk's Club (BPOE) at 925 North Avenue in Burlington. The Elks Club is where we held the afterglow after this year's annual show. Warm-up will be inside should the weather be inclement. Uniform will be the green short sleeve shirts, khaki trousers, black belt and black shoes/socks. Now comes the tough part – only ten guys are signed up: three Leads, one Tenor (Dan V.) no Baritones, and six Basses. We desperately need to fix this problem this week. At a bare minimum we need three more Leads, one more Tenor to help Dan, and two Baritones. Even more Leads and (See **Manager**, p.3)

**Manager**, Cont'd.)

Basses would help also. Please indicate your participation on the sign-up list when you first arrive at St. FX School on Tuesday. Tunes to be sung on Saturday include The Star Spangled Banner, and God Bless America. Drinks on Reid after at the Elks.

**Newsletter input #2:**

On Wednesday, August 24<sup>th</sup>, the GMC will again sing the National Anthem at the Expos game at Centennial Field. However, in addition, we will also be running the 50/50 raffle that night. More details should be forthcoming from Booking Agent AI in next week's newsletter. However suffice it to say this event could be a big money maker for the GMC. Those at the game last Tuesday may recall that the winner's 50/50 pot was over \$450.00. Please sign-up on Tuesday.

## **In Memoriam—**

### **Bruce Butterfield**

**BRUCE BARROWS BUTTERFIELD**

**SOUTH BURLINGTON** — Bruce Barrows Butterfield, 95, of South Burlington died at his home Saturday, Aug. 6, 2005, after a brief illness. Born Jan. 6, 1910, in North Troy, he was the son of Hugh Harvey and Evangeline (Barrows) Butterfield.

During his 68 years of affiliation with the Merchants bank, he held many offices, including President and Chairman of the Board of Directors. He was also a trustee of the Merchants Trust Co. For several years he was President of the Trustees of the Episcopal Diocese of Vermont and served as a Trustee of Rock Point School. He was Trustee of the Fletcher Free Library, the Vermont Children's Aid Society. He was a Trustee of the Medical Center of Vermont for 15 years. For 20 years he was Treasurer of the

Salvation Army and was also Treasurer of the state YMCA. He was Treasurer of Senator Patrick J. Leahy's 1974 successful campaign for the U.S. Senate. A member of the Ethan Allen Club for many years, he was also a member and President of the Burlington Lions Club. Bruce served in the U.S. Navy from 1944 to 1946. For many years Bruce was a communicant of St. Paul's Church, Burlington, where he sang in the choir from the age of 11 to 63. He served as Senior Warden, and for many years as Treasurer.

*He belonged to the Burlington Chapter of SPEBSQSA (The Society for the Preservation and Encouragement of Barbershop Singing in America) and sang with a quartet called the "Maple Sugar Four," for several years. One year the quartet performed well enough in competition that it represented New England in the National Finals competition.*

Beyond his love of singing and his family, Bruce loved the outdoors, including fishing, hiking, camping, and gardening, and enjoying beautiful sunsets from his patio. Among his many gifts were his love for people, his warmth, and kindness. He is survived by his daughter, Betsy Lynch and son-in-law, Dave of Manchester, Mass.; his son, Robert and daughter-in-law, Shelley of South Burlington.

*From our Fran Sheridan as printed in a much earlier edition of the Chapter's newsletter:*

"On October 31, 1972 the Burlington Chapter held a birthday party in honor of (See **Butterfield**, p.4)

(**Butterfield**, cont'd.)  
the 25th anniversary of the founding of  
its chapter."

"On hand were many of the quartets who  
had sung in the chapter over the years  
and all sang a song or two during the  
program."

"The Maple Sugar Four with Bob Titus,  
Ed Bechtel, Doc Slack, and **Bruce  
Butterfield** who represented our chapter  
at the International Convention in  
Buffalo, New York in 1949 stole the  
show. Who can resist that old favorite  
'Daddy Get Your Baby Out of Jail' as  
sung by four guys who really love to  
sing the Old Songs."

Bruce Butterfield represented the best  
characteristics of a barbershopper—  
loyal, friendly, and willing to give of  
himself for the betterment of his  
community.

## Halifax \$\$\$ Due—

Gentlemen:

August has nearly arrived, and I have  
heard from most of you and received a  
substantial amount of \$\$deposits which  
has swelled our GMC coffers  
(temporarily).

However, there are a number of  
individuals who have indicated that they  
will be joining us on the BHS  
(Barbershop Halifax Song-train) on Sept.  
28<sup>th</sup> who have not (yet) made an initial  
deposit with either JerryW or me to  
confirm your spot(s) on the train.

Since I will need to finalize a passenger  
list in late August, and will be offering all  
"left over" seats to other Harmony  
Society chorus members in

adjacent/nearby cities, I suggest you get  
a check to either me or Jerry Walter  
asap. We will need to have final  
payments in by **mid August**, as the  
money and group passenger list must be  
sent a month in advance to VIA for  
confirmation. All those who have made  
partial payments, please pay the balance  
of your ticket fee by August 16<sup>th</sup>  
rehearsal or before.

If you are under age 60, it is \$225 per  
adult. If 60+ the fare is \$204 for each  
senior. Please get your check to either  
me or Jerry soon.

You may mail your check payable to  
"GMC" to my Law Office at:

Hermann Law

51 Ridgeline Road

Panton, VT 05491

## CALENDAR

Aug. 12-13- Harmony College Northeast

Aug. 13-**Ethan Allen Tower Sing-Out**

Aug. 24-(Wed.) Vermont Expos Game-  
Raffle & Anthem!!

Sept. 6-**Early Bird Singout**-Burlington  
Marketplace

Sept. 10(Sat.)-**Karen Rourke**-Retreat  
Chittick Auditorium -Waterbury State  
Complex

**Sept. 13-Guest Night!!-National  
Campaign-UCANSING2**

Sept. 29-Oct. 2- Fall Convention in  
Halifax, Nova Scotia —PLAN AHEAD !

**BARBERSHOP**  
**HARMONY SOCIETY**