



# NED's NEWS

A monthly newsletter for members and friends of the  
Northeastern District of the Barbershop Harmony Society.



JULY 2022

1946 - 2022 / 75+1 years!

Vol. 5 / Issue 7

In This Issue...

## URGENT ANNOUNCEMENTS >>

1. Monthly VP Letter (Marketing)
2. Jamboree ... is what?
3. Back In The Day - part 2
4. International Results
5. Video of the Month
6. NED Calendar / Events
7. Jamboree Show Flyer

## About "LINKS"

Links to online web pages and email addresses are provided here in this PDF doc throughout in text - and images.

Almost all are interactive - just hover & select and your browser will do the rest!

District Web Page:  
[NEDistrict.org](http://NEDistrict.org)

Society Web Page:  
[barbershop.org](http://barbershop.org)

BHS Member Center  
Login here: [MEMBERS](#)

Submit articles and other information for the NED News to Ed Fritzen:  
[elfritze@gmail.com](mailto:elfritze@gmail.com)

The deadline for the next **NED News** is  
Monday, August 15

Creator & Content Editor  
**Ed Fritzen, IPP**

Proudly e

ditioned, produced & published by  
**Steve Salamin, NED-VP**  
Marketing & Public Relations

## 1. Monthly Letter ~ from the DVP of Marketing

It's the depths of summer (already!) and time for another monthly **NED News** VP Letter. I have an ulterior motive for this month (Meredith), so happy reading ahead!

It's been almost five full years of the **NED News**. I am honored to review, edit, and publish every "Ed" **NED News** so far, thanks to **Ed Fritzen** and his willingness to manage this project. Now I get to write my own VP letter again. Lucky you!

In the past, I've written about what I do while attempting to give you support and advice, tools for success that all chapter leaders can use to promote and share this artform in your community. I hope some of that has helped you. Times have changed and what was good three, ten, and fifteen years ago, may not work so well, today. These last few years have been tough on everyone - but for some chapter marketing folks, frustrating, to say the least. Am I marketing to "everyone?" Or just the vaccinated? Quite a dilemma: perhaps seemingly wasting time, effort and investment on half of the population. We open our arms - invite and welcome them in - and then hold up a hand in a "stop" gesture and quiz about vaccinations. How's that going to allow us to gain new members? You need to know that no amount of honest effort goes wasted. Period. I still chant my credo: "Effort = Success." Please - don't give up!

**Steve Tramack** recently gave a relevant keynote address at HU in New Orleans, the "Top Ten Lessons I Learned During The Pandemic." (edited, from the HU-2022 "Big Easy Beat" newsletter, 7/25). (>> page 2 >>)

### "Top ten lessons I learned during the pandemic."

~ by Steve Tramack, Keynote @ HU-2022

1. **Encouragement** means more than you can imagine.
2. **Find what inspires you.** The pandemic taught us we wouldn't be able to do the things we needed to do, so why not do things you never had time to before?
3. **A small decision can have a lasting impact.**
4. **Contact is important** even when we can't be in contact.
5. **You can't always get what you want.** But you usually get what you need.
6. **Being together and singing together solves lots of problems.**
7. **Be courageous and never lose faith.**
8. **It's a proven fact** that the pandemic causes clothes to shrink.
9. **If you still think EIH isn't awesome**, then you haven't watched your kids sing on the international stage in a quartet.
10. **Don't take anything for granted.**

## 2. What IS... the Jamboree?

NED's Spring sprang, the July harmony blossomed at International in Charlotte, BHS Harmony University is nearly wrapping-up now in New Orleans, our own Harmony College Northeast is next weekend (oh! with registration still open and plenty of space for you, btw). And now...



The most fun event of this summer awaits you! Lake Winnepesaukee is the destination as always, and it is beautiful and busy this time of the year, remaining the top go-to destination in New Hampshire for vacations and tourism - refreshing sun, cool summer nights, (>> page 3 >>)

The job of District Marketing VP once was just a position to support chapters and their Marketing VPs and their work. Times have changed as the District and its events need continuous display, access, and its own promoting. Thank you for inspiring and enabling me in this position. Truly, it warms my heart when I can provide support and inspiration – to you! 2022 is my 11th year in this position for the NED – and my 13th on the Board.

You folks see and read my “stuff” all the time! Just about everything you see and read on the NED web site or Facebook pages (original and/or official posts, that is), just about every email campaign is created and published by your current VP-Marketing. Just about all of the graphics, logos, titles, by-lines, copy, photos, press releases, grids, references, ideas, organization, connections, and more - is created, displayed and portrayed by “this guy” – with enthusiasm and encouragement, and with an eye toward always “being in YOUR shoes.” Is it effective? Does it communicate useful information? How much more (or less) appealing can (or should) I make?

*“You make a living by what you get.  
You make a life by what you give.”*

About the District Marketing VP position: I assumed it from my immediate predecessor, **Michael Klein** – way back – who had filled the position for a year or so. Before him, **Rick Barry Jr.** of the **Lowell, MA** chapter – maybe some of you remember him – held the position for many years. Rick was a great influencer. He was a super-personable guy and always positive, honest, funny, welcoming and supportive. About the web site: I completely assumed the so-called webmaster role and “took over” and overhauled our site in 2015 – using online web structuring while retiring old tech and design. We migrated to an email marketing platform as well. Much of this was not easy, as the society had no plans to build communication and marketing systems and infrastructure to enable more efficient economies of scale (re: 17 districts?!).

The job of VP-Marketing, anywhere and everywhere, for you and for me, has certainly evolved as the world, events, media and technology has responded and changed – and so dramatically, recently. I hope I have kept up! I hope you have, as well!

As for communications and engagement, in general, we do appreciate all the great contributions by every single person in this district. From the passionate and dedicated singers and their thoughtful and endearing stories to your pictures and sharing of experiences. Most of all, your events and program leaders really are elated – and empowered

– when you read and review our effort – then engage and respond! Sure, a campaign for a convention or an event usually garners a core grouping of “readers, followers” – but when you actually take action on these efforts and respond – register, participate, engage, contribute, reply, enjoy and share – well, that sends us almost to the moon! We really love your initiative and reactions. We love success, too. We do this for the art form and for you, our members and family. And so – let’s reflect a minute.

Most of us do have a personal habit of delaying or postponing actions. That is, of putting off doing something, including decisions. Yup, we all procrastinate in one way or another. Absolutely. More specifically, what about barbershoppers? They’re a special bunch! Barbershoppers – in general – have a gained a grand reputation for making decisions about participating, at or near the last possible minutes. When offered opportunities to engage and participate in advance – well – I understand that it is sometimes difficult to plan THAT far ahead. Those opportunities and events require good planning – on everyone’s part. Your leaders do their absolute best to create, plan and provide events and opportunities that WILL enhance YOUR life, especially around singing – and good health. Your delays in responding make it difficult for the district leadership to make good, appropriate decisions, and plan effectively and efficiently.

We know it has been a long, challenging few years, and that your lives are quite busy – and – there are more critical responsibilities in your lives. So, too, for your district leaders – who have committed to volunteering, like you, and making this all work, smoothly and efficiently.

*“Volunteers do not necessarily have  
the time; they just have the heart.”*

Join us, please. We need you!

~ **Steve Salamin** • NED VP - M & PR • [sc.salamin@gmail.com](mailto:sc.salamin@gmail.com)



**NEXT WEEK! AUG. 5-6-7**

(>> from page 1)

lapping shoreline waves, spectacular sunrises and sunsets, refreshing water and sports – and the harmony!

Meredith, New Hampshire is the new spot for the exciting bright, and bold Barbershop Jamboree! For over sixty years, the annual event was held in the southern lake region of Alton, NH. Well, we've moved north by 20 minutes or so, and now bring you the 62nd year of "Harmony on the Lake" – the Meredith Bay Barbershop Jamboree. It's now just THREE weeks away! August 19-20-21. Rain or shine.

Do read all of this here, below. There's a surprise reveal.

You've seen some ads and write-ups about it since spring sprang – now it's time to seriously consider attending this event – please! The Jamboree is now an "official" event of the Northeastern District – and purely organized to be a fun, social event where you are truly able to sing your heart out and express yourself without judgment. No pressure. Just fun! Plus, you do it with your friends and fans of harmony!

It begins Friday afternoon, you arrive and check-in at "Jamboree Central" at the **Meredith Community Center** (MCC). You are welcome to "hang" at the Center, find some friends – or make new ones – and sing songs you all know. Pole Cats, for example, or maybe teach or learn some new tags! You are also welcome to stroll or drive down to the park or the docks by the Bay and continue to find singing partners. Maybe you'll come with your quartet, or Brigade buddies, and sing (or practice) your repertoire.



Friday evening, there is a specially-hosted dinner, also at the Community Center – that starts with all of us enjoying the company and the laughs and food! A great home-style dinner is prepared for us, and the community is invited, too! Ha! That means, we can spread the joy of singing with our fellow diners! Great PR, folks! Show the love!

Friday night – after dinner, we'll have an informal afterglow – with singing extended, we're sure, to the outdoors and wee hours! The Community Center is just that, the starting and ending point of the weekend. Air-conditioned with many



rooms reserved just for us – and a relatively new facility! Rest stops are within easy reach! The **Town of Meredith** and the **Parks and Recreation Department** has been incredibly gracious by sharing the space this whole weekend with us.

Saturday morning, Jamboree Central opens at ten o'clock. New in town – register and find those singing buddies – you can even

duet until others arrive! You can stick-around, go to the Bay docks or **Hesky** or **Prescott Parks** and continue to harmonize. At 10:30 AM, you can head down to the southern part of town (**Pirate's Cove**) and join the fun and harmony at the **5th Annual Joe Kopka Memorial Mini-Golf Tournament**. Shirley will be there! Sing for her! Ice cream for lunch?



Saturday mid-day is for you – grab three other parts and head into town, stop into one (or more) of many shops and restaurants. We'll coordinate a few organized quartets to specifically sing for some merchants and businesses. Hey – there's a **Ben & Jerry's** in town! There's also a great Marketplace region that is awesome for singing! Show your stuff!

Mid-afternoon Saturday, there's an "Open Mic" opportunity – mostly to share our harmonies with the town and tourists. See the "stage" at Hesky Park – it's all set up for us! We'll sell water and show tickets – if the tourists like what they hear! And they will!

The show? The Show! Yes, after dinner (on your own), come back to the Community Center for the "**Great Gathering**" show! YOU can perform – anyone can and YOU are invited and encouraged to do so! Sign-up in advance to BE on the show – your chorus, VLQ and/or quartet can sing on the show. It's casual. So, if you flub the pitch-up... who cares! We all make mistakes! Go for it! We have some great "acts" already booked – folks you know and love – and more is expected!

Join the special "Jamboree Everyone In Harmony Chorus" — under the direction of **Cay Outerbridge**! Just a few Pole Cats to start the evening! Again, anyone and everyone is encouraged to join! After, take your seat or rejoin your quartet or chorus for the upcoming performances! The show is emceed by ... you know her ... **Amanda Pitts** (**Adrenaline** and **The Queen's Gambit** fame!). Oh, there's more! Like an afterglow and...

(>> page 4 >>)

Hmm – but that will have to wait – and for YOU to see yourself – the extensive line-up we have planned for the entire weekend.

Yes, start at the NED web site: [simply select ... HERE!](#)

Please head to that Jamboree page and discover all that is happening. Did we mention a twist of bizarre coincidence? Did you know that **Joe Cerutti** has a major connection with Meredith, NH? Did you know there's a building with HIS name on it? Check out the Jamboree web page! Learn more about it all!

A final appeal: we're needing a few VOLUNTEERS to assist The Team during the weekend! See the "Volunteers" section online, review what is needed, and sign-up - please!

Thanks for your consideration and support - and reading this far! We hope to see YOU at the 2022 **Meredith Bay Barbershop Jamboree** in Meredith, NH, Aug. 19-20! Register now and choose the dinner and afterglow! Don't delay. Sooner is better for planning! The Jamboree Committee has been working long hours – for you.

It's a great experience. Thousands of other barbershoppers have had it – you will, too. Let's have fun!

**LOTS of info:** (registration, maps, schedule, tourism, etc.)

<https://www.nedistrict.org/jamboree>

### 3. Back in the Day - part 2

Here is **Art Lively's** second installment of the **Fenway Caper**. Thanks, Art! If others out there have remembrances of historical events during the 75-plus years of the Northeastern District, please submit them to Ed Fritzen, [elfritze@gmail.com](mailto:elfritze@gmail.com)

### The Seedling Emerges – part 2 by Art Lively

**B** The year 1977 was shaping up really well. Our annual show, a benefit for the Special Olympics Games, was planned for May 14th, with **The Four Rascals** as the feature quartet. A new sound system was approved and purchased. An AFA was scheduled for March and April. [*"AFA" - Auditions For Admission: in the old days it was a recruiting program used by chapters to bring in new members.*] A bigger and better softball tournament was planned, to be hosted by the **Laconia Chapter** - for other chapters in Division Five. Shows ("gigs") were planned for Meredith, Moultonboro, and

Wolfboro, NH during the summer. Several evening appearances at the Wears Beach Boulevard were already booked. But the event over-shadowing all of these plans was the reality of our upcoming appearance at Fenway Park, Boston!

It seemed that there were many questions to be resolved. One big question was whether or not the game would be televised. Imagine that — we may be on television! When the TV schedule was published, we sadly discovered that the game on April 7th was NOT to be televised. A call to broadcasters WSBK-TV verified the schedule.

Then, to everyone's surprise, including the Red Sox, the game was SOLD OUT. It was the first time that opening day in Boston was ever sold out. It must have been the quality of the pre-game entertainment that did it! Anyway, we like to think so. Because of the sellout, the game WOULD BE televised! Although there were still many things to be worked out, our seedling was developing into an extremely healthy plant. Watering and weeding like any healthy plant, ours now needed plenty of tender loving care in order to be assured that it would bear fruit. After several letters and phone calls back and forth, a date was set up to have someone visit the park and discover, first hand, the logistics of a performance and to discuss them with the Red Sox personnel. That day was March 30th. **Dick Young**, music director **Mike Foss**, and I, drove to Boston together. I just went along for the ride. *To be continued.....*



## 4. International Results and Comments

After a two-year hiatus barbershoppers from around the world gathered in Charlotte, NC from July 4-July 9 for our **International Convention**. This was the first time that the international contests featured the traditional all-male quartets and choruses but also all female, and mixed quartets and choruses. I was exciting to see everyone competing on the same stage. Even after two years of disrupted rehearsals, the overall quality of the performances was great across all three 'categories' of competitors. New to this year's convention was **Quartet/Chorus Festival**, that was open to anyone who wanted to sing and get scored. Again, the performances, were excellent in this new Festival format. By now everyone has seen the results but I thought I would summarize how the **Northeastern District** fared in both the International Contests as well as the Festival. I think I included everyone. I apologize if I missed anyone.

The Northeastern District was well represented at the convention both in the International Contest and the Festival. Our newest Society Chapter , the **Southern New England Chapter, Voices United Mixed Chorus**, achieved and Outstanding Rating in the Chorus Festival. They were also featured as the Mic Testers to open the first session of the International Chorus contest. Congratulations! Also receiving an Outstanding Rating was the quartet **Second Nature** from the **Providence Chapter**. Way to go! We're hoping for great things to come from both **Voices United** and **Second Nature** in the future.

Our district quartets also made the NED proud in the International Quartet Contest. Their results are summarized here:

24. <b>Sweet and Sour</b>	2391points	79.7 average
30. <b>Greenlight</b>	2354 points	78.5
42. <b>Points North</b>	2304 points	76.8
45. <b>Daily Special</b>	2286 points	76.2

For comparison, quartets averaging greater than 80.5 points made the semifinal round. **Congratulations to all of our quartets!**

Our International Chorus Representative also gave a great performance in Charlotte. **Vocal Revolution** from the **Greater Boston Chapter** scored 2425 points (80.8 average) good enough to finish 26th in what was a very competitive chorus contest. The NED is proud to have such a fine representative in the chorus contest. **Congratulations!**

Although there might be others with a close NED connection who appeared on the International Stage in Charlotte, I would like to offer an "official" NED congratulations to past NED members, **Dusty Schleier, Rick Spencer, and Antonio Lombardi**. Dusty directed the International Chorus champs Music City Chorus, assisted by Rick.

It was my pleasure to serve as host for the Music City Chorus and I was sure to pass on best wishes from the NED as they prepared for their award winning performance. (*Voices United photo, next page >>>*)





## 5. Video of the Month

This month's video features our 1972 International Quartet Champions, the "Golden Staters". Although there is no actual video with this link, the audio is pretty good. I think this recording is from one of the two albums recorded by the Golden Staters. I could not find a video from the 1972 International Convention held in Atlanta, GA.

[https://youtu.be/Rh\\_YFF1FABQ](https://youtu.be/Rh_YFF1FABQ)



## 6. NED Events & Other Important Dates —

Now on the [District Calendar](#) (link).

Organizers: Please submit/provide/verify your future event date, time and link.  
Attending? Look at the online calendar!

DATE	DAY(S)	EVENT	INFO? (PDF LINK)	LOCATION
Aug. 5-7	Fri.-Sun.	<b>NED Harmony College Northeast (HCNE) - Registration OPEN</b>	<a href="#">SELECT</a>	Worcester State Univ.
Aug. 19-21	Fri.-Sun.	<b>NED Meredith Bay Jamboree (MBJ) - Registration OPEN</b>	<a href="#">SELECT</a>	Meredith, NH
Sept. 11	Sunday	Chapter Show: Providence, RI - <i>Narragansett Bay Chorus</i>	<a href="#">SELECT</a>	Providence, RI
Sept. 16-18	Fri.-Sun.	<b>New England Harmony Brigade 9th Annual Rally &amp; SHOW</b>	<a href="#">SELECT</a>	Marlborough, MA
Sept. 17	Saturday	Chapter Show: Brunswick, ME - <i>Nor'easters Chorus</i>	<a href="#">SELECT</a>	Augusta, ME
Sept. 30	Friday	NED House of Delegates Meeting - via Zoom	t b a	Zoom
Oct. 8	Saturday	Chapter Show: Concord, NH - <i>Concord Coachmen</i>		Concord Auditorium
Oct. 15	Saturday	Chapter Show: Brunswick, ME - <i>Nor'easters Chorus</i>		Brunswick, ME
Oct. 20-23	Thurs.-Sunday	<b>NED Fall District 75<sup>th</sup> Anniversary Convention &amp; Contests</b> <i>Contest Entry &amp; Registration is now OPEN - Book Hotels - Got Passport?</i>	<a href="#">SELECT</a>	Saint John, NB
Oct. 29	Saturday	Chapter Show: Greater Boston, MA - <i>Vocal Revolution</i>		Arlington, MA

**Chapter Secretaries, Marketing VPs, Events VPs - PLEASE NOTE:** Interactive **INFO links** are provided to your web site event or calendar listing, or marketing piece, if available online. Links cannot be provided to Events on social media sites (e.g. Facebook, etc.).

**Summer 2022 Highlights: International / Harmony University / Harmony College! Your Stories & Experiences! We want to hear! Pictures!**

Please send articles & pics of interest to Ed Fritzen by **Monday, August 15** for inclusion in the next **NED•News**. [elfritze@gmail.com](mailto:elfritze@gmail.com)



A Fun Weekend of “Harmony On The Lake”

with the **“GREAT GATHERING SHOW”**

A “Parade” Concert of Quartets & Choruses

**Saturday, Aug. 20, 2022 • 7:00 PM**

**MEREDITH COMMUNITY CENTER**

**1 Circle Drive (at Rt. 3) • Meredith NH**

*A casual and fun evening of harmony where all weekend participants have the opportunity to showcase their love of this artform – the singing, friendships and fun of barbershop – and show-off their “pipes!”*

**AFTERGLOW &  
REFRESHMENTS!**

Proceeds Benefit:

- Local Youth In Harmony
- Local Music Education Scholarships



**TICKETS**

**Advance Sale • Available Online**

**ADULTS \$15 • AGE under 12 FREE**

**\$20 at-the-door**

**Learn More at**

**[www.NEDistrict.org/jamboree](http://www.NEDistrict.org/jamboree)**

Sponsored by the Northeastern District of the Barbershop Harmony Society  
“Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America”  
Town of Meredith & the Parks & Rec. Dept., Meredith Chamber of Commerce, and Altrusa, Int’l. of Meredith.